

TATA STEEL



Philanthropy Partner

**United
Way**



United Way Kolkata



POWER SPEAK



H.E KESHARI NATH TRIPATHI,
Hon'ble Governor of West Bengal

"Sunday morning witnessed over 13,700 participants on the start line with unmatched enthusiasm and energy. This was a proud moment for the city to see an international run of this stature taking place with such efficient coordination. I must applaud the organisers for putting the city on the international map for this specialised distance and making us synonymous with a sporting culture. I also laud the State Government and civic authorities for putting their best foot forward to get the job done."



H.H SRI SRI RAVI SHANKAR,
Founder Art of Living

"People usually jog for the sake of their own health but it was nice to see that the TSK25 in Kolkata uplifted the health of society as well, by having people run in support of various charities."

POWER SPEAK



AROOP BISWAS,

Minister In Charge, PWD,
Department of Youth Services & Sports,
Govt of West Bengal

"It was spectacular to see all the people gather at the starting line to take TSK25 to the next level. We are proud to be a part of this city that wakes up and runs in such great numbers and having sporting icons like Kenenisa Bekele and Mike Powell as part of the first international edition was certainly a boost for all the participants. Our team has been inspired by the efforts of the Honourable Chief Minister Mamata Banerjee to put Kolkata on the global map of sports and we are committed to the development of sports and international events like this."



LIEUTENANT GENERAL ABHAY KRISHNA,

UYSM, SM, VSM, GOC in C, Eastern Command

"We are extremely proud to see TSK25 grow in such leaps and bounds. To become international in its fourth year requires discipline, dedication and determination which Procarn has shown in plenty. At the Indian Army we propagate fit body and mind and it was amazing to see over 13,000 adopt this as part of their lifestyle."

POWER SPEAK



SUROJIT KAR PURKAYASTHA, IPS,
DGP West Bengal

"We have always encouraged a healthy lifestyle for our entire team and running is just apt for all. We believe strongly that running is the basic of all sports and the most important ingredient to stay fit. Hence we encouraged and ensured our teams participated in the Police Cup. We had made elaborate arrangement for security of the event and fluid movement of traffic despite a big chunk of road remaining closed. We are happy that things went off smoothly and we are looking forward to a bigger and better TSK25 next year and the entire police force will always be a partner in the efforts put in by Procama the organizers."



DEBASHISH KUMAR,
MMIC, Sports, Parks & Garden,
Advertisement & Parking, Kolkata
Municipal Corporation

"It was an amazing effort from the organisers to put together a specialised long distance run of this magnitude. Procama has not only brought the running culture to the city, but has also assembled a starry line of elite athletes from overseas along with our champions from home to make this a truly international event. I congratulate all the participants for putting their best foot forward and making this a day to remember."



ADILLIE SUMARIWALLA,
President AFI and Council Member IAAF

"The first international edition of TSK25 was something exceptional. We saw quality participation and the top three Indian men actually bettered the course record by a good few minutes. This shows that the sport is going in the right direction and our Indian runners are successfully competing on an equal footing with the famed East African runners. The highlight of the event and a proud moment for all of us was to witness the world champion Kenenisa Bekele in action - winning the first edition."



THE PROMOTER'S DESK

Debuting in its international avatar, Tata Steel Kolkata 25k emerged as a jewel in the East; a confluence of 13,700 runners, featuring professionals, amateurs, Senior Citizens and champions with disability. Many of them ran for something larger than just themselves - a cause they believed in.

It was a sight to behold, with the top International and Indian athletes putting up a stellar show. In the elite men's category, multiple world champion Kenenisa Bekele from Ethiopia, swept past the finish line with a record timing of 01:13:48. In the Elite national section, winner Avinash Sable set a new course record of 01:15:17.

In the elite women, the race was won by Ethiopian Deditu Azimeraw in a time of 01:26:01, and the national section was won by L Suriya with a time of 01:26:53.

The race was flagged off by Hon'ble Governor of West Bengal Shri Kesari Nath Tripathi, along with dignitaries from the Govt. of West Bengal, Indian Army, Tata Steel and spiritual leader His Holiness Sri Sri Ravi Shankar. Athletic legend and event ambassador Mike Powell, face of the event Sourav Ganguly and a host of Olympians, graced the event, on a magnificent December morning and cheered on the athletes.

While the fourth edition of the Tata Steel Kolkata 25K placed emphasis on competitive distance running, charity remained a fundamental pillar, driven by Philanthropy Partner United Way Kolkata. Through their efforts, NGOs, corporate and individuals supported a variety of causes, by fundraising and providing assistance, beyond donations alone. The 2017 edition of the event had 27 NGOs registered, supporting various causes like Education, Skills Development, Disability, Women Empowerment, Health, Women & Children, Environmental Conservation, and Community Development and raised over INR 47 lakhs towards charity.

Tata Steel Kolkata 25K, would like to extend a heartfelt thank you to the State Government, the Indian Army, Kolkata Municipal Corporation, Kolkata Police, , and all civic and social authorities, whose unwavering support and patronage has made this event possible.

Having bridged the gap between international and national distance runners in only its fourth edition, TSK 25K promises to bring in a bigger, better edition next year; one that will enrich the city physically and through charitable causes.

ANIL & VIVEK SINGH

Procam international Pvt. Ltd.



Sourav Ganguly

Face of the Event

"This city is special. It understands what is the call of the time and responds in numbers. It was evident in the huge turnout at the starting line. What made it more spectacular was the presence of the very competitive international elite field and the world champion Kenenisa Bekele. I got a chance to watch the event up close and personal and am amazed at the strength, endurance and skill of the runners." - Sourav Ganguly

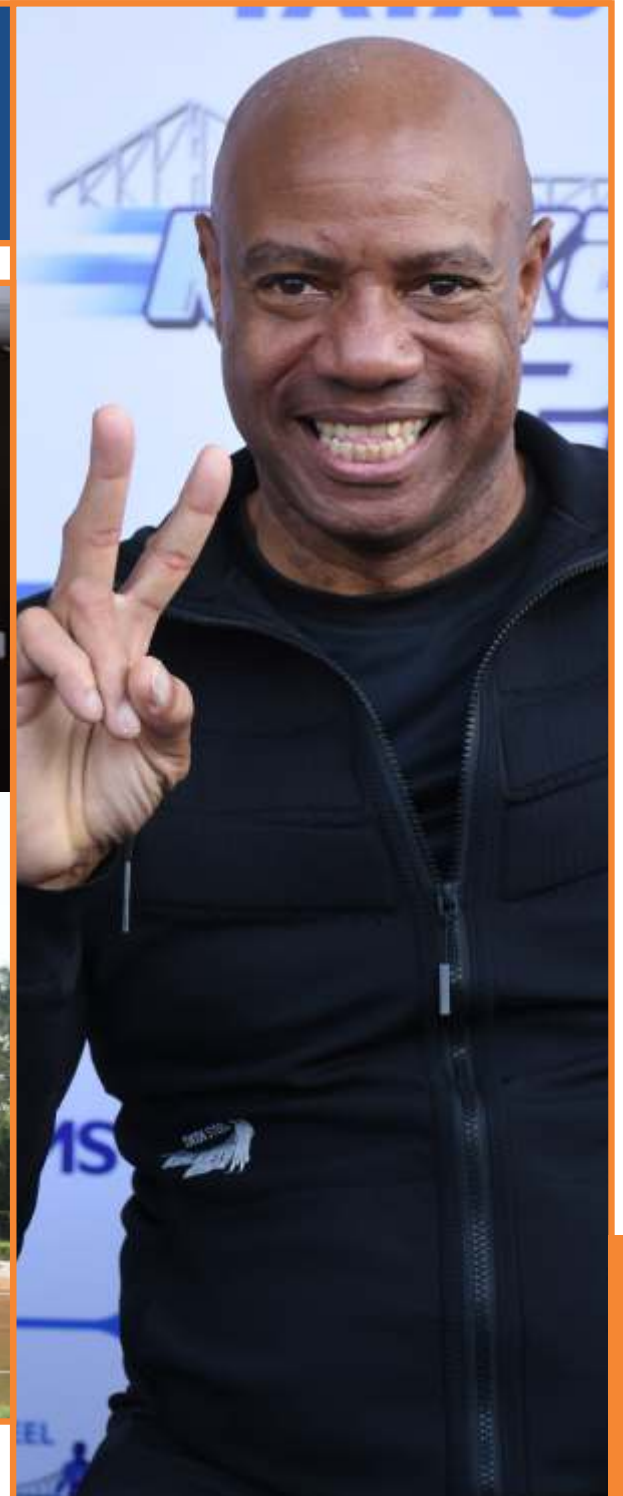


L to R - Mr. Peeyush Gupta (VP Steel, Marketing and Sales, Tata Steel), Mr. Sunil Bhaskaran (VP Corporate Services, Tata Steel), Sourav Ganguly (Face of the Event), Mr. Chanakya Chaudhary (Group Director Corp Communication and Regulatory Affairs, Tata Steel)

Mike Powell

International Event Ambassador TSK25 2017

"This is my first visit to Kolkata and I am floored by the love and adulation I have received. What makes the journey even more special are the talents I saw at the clinic and the enthusiasm among the people to come out and run. Kenenisa Bekele has been a treat to watch as was the Indian elite athletes who also put up a great show. I will be happy to come back again and be part of this event." - *Mike Powell*



Aroop Biswas, Minister in-charge PWD, Department of Youth Services and sports. Govt of West Bengal welcomed and felicitated Mike Powell



International Event Ambassador Mike Powell along with World Record Holder Kenenisa Bekele, Elite Athletes Valentine Kipketer & Helah Kiprof

Mike Powell

International Event Ambassador TSK25 2017



Mike Powell along with Kolkata Police Commissioner Rajeev Kumar at the Kolkata Police Friendship Cup Inauguration

Mike Powell stamped his world record long jump distance at the country's first sports museum - Fanatic Sports Museum by Boria Majumdar



Intl. Event Ambassador Mike Powell along with World Record Holder Kenenisa Bekele, Elite Athletes Valentine Kipketer and Helah Kiprop along with Sarvesh Kumar (Chief Brand Mgt. & Strategic Comm. Tata Steel) at the Maruti S-cross Motorcade.



LAUNCH CONFERENCE

TSK25 GOES INTERNATIONAL

Throbbing footsteps came calling from around the world to confluence in Kolkata as TSK25 only in its fourth year, was presented in an international avatar. An international event meant the race itself had facelifts at various levels—world-class elite field, enhanced prize money, the presence of an international sporting icon to endorse the event, Live TV and a once in a lifetime opportunity for Indian elites to run alongside best in the world. 13,700 runners including the elites, amateurs, and fitness enthusiasts took to the start line with renewed vigour and enthusiasm vying for a prize money of USD 1,00,000. For the first time, the event was LIVE on Star Sports, India's leading sports network giving a unique opportunity for sports lovers from across the region to view the magic of Kolkata come alive.

The launch conference was hosted by noted commentator Tim Hitchings and historian and Kolkata's very own Boria Majumdar with Brand Ambassador Sourav Ganguly making a cameo appearance. TSK25 morphed into its international incarnation as Hutchins and Boria took the packed banquet through the paces of what it meant.



L to R - Tim Hutchins, Sourav Ganguly (Face of the Event), Boria Majumdar



Tim Hutchins, Anirudha Gupta (Chairman, United Way Kolkata), Adille Sumariwala (President, AFI), Mr. Peeyush Gupta (VP Steel, Marketing and Sales, Tata Steel), Mr. Sunil Bhaskaran (VP Corporate Services, Tata Steel), Sourav Ganguly (Face of the Event), Mr. Chanakya Chaudhary (Group Director, Corp Communication and Regulatory Affairs, Tata Steel), Dibyendu Barua (Chess Grandmaster), Soma Biswas (Arjuna Awardee), Dr Sanjukta Dutta (Medical Director and Head of Emergency, Fortis Hospital), Bithindra Biswas (Cluster Head - Radio Mirchi), Abhishek Ganguly (Managing Director, Puma India)

KENENISA BEKELE

5000 & 10,000 MTRS WORLD RECORD HOLDER
AT THE START LINE

Kenenisa Bekele, considered to be one of the greatest athletes in the open era, chose to make his running debut in India over the 25K distance. This is a testimony to the growing popularity and success of the Tata Steel Kolkata 25K.

Bekele has combined won 21 Olympic and World Champion titles. He has also broken 6 senior world records in a front-line career of more than eight years. Bekele has won gold at the 10,000m in four straight World Championships. He has also won double Olympic Gold at Beijing 2008 in the 5,000m and 10,000m and repeated the same at the Berlin World Championships. Further more, he is the first ever and the only athlete to be the world indoor, outdoor, cross and Olympic champion.



JUMP THE GUN WITH MIKE POWELL

Unbeaten for 27 years across 6 Olympics & 13 World Championships, Mike Powell inspired and shared his success mantra with young aspiring long jumpers from across the country training at SAI Academy. He also gave training tips to the SAI coaches present and demonstrated techniques they should adopt for enhanced results.



COUNTDOWN

PRESS MEET

The first International edition of the event heralded a new high with registrations closing fifteen days prior to race day for the timed feature 25K race and the 10K.

Silvers showed the way for the GenNext as registrations in the Senior Citizen category increased from 100+ last year to over 750 this year.

Apart from the registration figures, the evening highlighted how TSK25 has encouraged and instilled that social responsibility in conjunction with the philanthropic partner United Way of Kolkata, in the citizens. Representing the philanthropy pillar were some inspirational personalities who have contributed and are working towards making a difference such as Dr Kanchan Gaba -Secretary Turnstone Global, Sonalia Pal - youngest fundraiser in TSK25 2017 and Rev. Dr. Franklin Menezes, Director - Seva Kendra Calcutta.

Former Indian Cricketer Arun Lal also graced the event and said: "I used to run around 340 days in a year. I find it exhilarating, adding value and character. It adds to my well being and self-esteem. The youngsters and seniors understand this now. The most important thing you inculcate as a sportsperson is, sportsmanship. It's indeterminate and yet it makes us a better human being. This is what a sportsperson gives back to the society. We should adopt running as a way of life and in imbibing the spirit of running we give back a healthy society."



L to R - Solomon Nessaykumar (Deputy Commissioner - Traffic, Kolkata), Arun Lal (Former Indian cricketer), Vineet Goel (Additional Commissioner of Police and Working President of WBA), Sarvesh Kumar (Chief Brand Manager and Strategic communications Corp. comm. India and SEA ,Tata Steel)



L to R - Dilip Jayaram (CEO, Procam International) , Somalia Pal (Youngest fund raiser), Washim Kapoor(Renowned Artist), Dr. Kachan Gaba (Secretary, Turnstone Global), Chaitali Das (Rakshak Foundation), Rev. Dr. Franklin Menezes(Director, Seva Kendra, Kolkata), Bithindra Biswas (Cluster Head, Radio Mirchi Kolkata)

TECHNICAL PRESS MEET

P.N.Sankaran (Director, Procram International), Dr Sanjukta Dutta (Medical Director & Head of Emergency, Fortis Hospitals), Solomon Nesakumar (Dy Commissioner Traffic Kolkata), Hugh Jones (Race Director, Prasun Mukherjee (President, West Bengal Athletic Association) along with Vivek Singh (Jt. MD, Procram International), prepped media for race day and highlighted various medical and route facilities for the benefit of the runners.



RACE DAY & FINISHERS TEE COURTESY PUMA

As an added motivation, all the 25K confirmed participants received the exclusive PUMA Race Day Tee. For the special efforts and to acknowledge the hard work put in by amateurs first thousand 10K finishers received PUMA Finishers Tee.

NESTLÉ MIRCHI GET ACTIVE EXPO

Mirchi Get Active Expo presented by Nestlé is a one-stop destination for the latest in sports and lifestyle brands. It is an opportunity for runners to collect their bibs and also a chance to study in detail race day instructions, familiarize themselves with all the timelines, security arrangements, traffic restrictions, road closures and other provisions that will come into force on Race Day. Registered participants also got a chance to meet the Event Ambassador Sourav Ganguly and TSK25 International Event Ambassador Mike Powell, prepped media for race day and highlighted various medical and route facilities for the benefit of the runners.



MIRCHI CAMPUS ROCK AND RUN

Event's Radio Partner, Radio Mirchi engaged with the youth of Kolkata via a unique initiative - Mirchi Campus Rock and Run. The channel travelled across the city's leading colleges and shortlisted three most talented and aspiring music bands from Jaipura College, Asutosh College and Loreto Convent for Girls. The three bands performed live on Race Day and totally matched the race day fervor.

PASTA COOK OUT

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun-filled pasta cookout and put their culinary skills to test competing to create the dish of the day along with International Event Ambassador Mike Powell and Tollywood actress Nusrat Jahan. Mike Powell and Peeyush Gupta-VP Tata Steel, Marketing and Sales, were the winners of the Cookout.



MARUTI S-CROSS MOTORCADE

Maruti S-Cross, the official lead car convoy was flagged-off from The Oberoi Grand, Event's Hospitality Partner with the International Event Ambassador Mike Powell, World Record Holder Kenenisa Bekele along Elite Athletes Valentine Kipketer & Helah Kiprop and Sarvesh Kumar (Chief Brand Mgt. & Strategic Comm. Tata Steel). The motorcade made way through the city and ended at the iconic at the Victoria Memorial.



PUMA WARM UP ZONE

Puma conducted a special warm up for all the 10K and 25K participants. The warm up was conducted by fitness trainer Nidhi Mohan Kamal in the presence of International Event Ambassador Mike Powell. The high energy session, surely warmed up their participants well before their run!



BEYOND THE FINISH LINE

A platform to recognize, reward & reinforce catalysts of Indian Sports was hosted by historian Boria Majumdar with sporting icons - Former Indian Cricketer Deep Dasgupta, India's ace bowler Jhulan Goswami, Women's cricketer Iqra Rasool and Mountaineer Premlata Agarwal. During a lively discussion that took place, topics like women empowerment through sports vis-à-vis Kashmir, the rise of women's sports and icons who make a sport popular were celebrated.



JABONG FASHION SHOW

India's leading online fashion retailer and events Fashion Partner, Jabong hosted a fashion show that added glamour and panache to the TSK25. The fashion show featured latest collection from PUMA, one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories along with Ekco, an aspirational and accessible brand for the authentic, committed, real, honest, blunt but not in-your-face, explorer, rooted and rugged customer.

The showstopper for this mega evening was the International Event Ambassador Mike Powell, who with his suave style got the crowd cheering.

INTERNATIONAL ELITE MEN - WINNERS

COURSE RECORD SHATTERED

Kenenisa Bekele lived up to his reputation cantering past the finish line in the maiden appearance of TSK25 with a timing of 1:13:48. Eritrea's Tsegay Tuemay crossed the finish line on Kolkata's historic Red Road in second place in 1:14:21 and Tanzania's Augustino Sulle third in 1:14:41.



INDIAN ELITE MEN - WINNERS

COURSE RECORD SHATTERED

The Indian elite men put up a stellar performance as all three top contenders shattered the previous course record set by G Lakshmanan of 1:17:16 in 2016.

Avinash Sable won the race setting a course record of 1:15:17, while Kalidas Hirave came second with 1:16:18 and G. Lakshmanan came third with a timing of 1:17:13 bettering his mark set last year.



INTERNATIONAL ELITE WOMEN - WINNERS

The first place was taken by Ethiopian Degitu Azimeraw with a timing of 1:26:01, followed by Kenya's Helah Kiprop with a timing of 1:26:04, and Tanzanian Failuna Matanga with 1:26:11.



INDIAN ELITE WOMEN - WINNERS COURSE RECORD SHATTERED

ADHM course record holder L. Suriya won the title with a huge margin clocking 1:26:53 and beating Sudha Singh's course record of 1:27:31, Manju Yadav came second at 1:32:51, while Jhuma Khatun came third with 1:32:58.



VOLINI RECOVERY ZONE

As the Event's Recovery Partner, Volini setup a recovery zone at the Event venue. This year over 2500 runners recovered at the Volini Recovery Zone spanning across 4000 sq. ft. area with more than 75 recovery experts including sports scientists, injury management specialists, doctors and physiotherapists.



POLICE CUP

An event of this stature is not possible without the unstinted support from the Kolkata Police. To applaud their sporting spirit, this special category was instituted three years ago and has constantly seen an increase. The 2017 edition had a record 170 police teams participating!

Winners:

M88 (Panchanan Datta, Laxman Chandra Roy, Bachhu Durlav) won the gold medal with a timing of 1:58:27, while team M78 (Sagar Mukhia, Achong Abel RongongLepcha, Md Wazed Ali) won the silver medal with a timing of 2:01:15 and team M77 (Sandip Dutta, Toyasin Molla, Sukchand Shaikh) won the bronze with a timing of 2:06:46.



ART FOR SPORT

This unique initiative has galvanized the art community in the City of Joy in support of various causes at the TSK25. This year the event extended its association with Rakshak Foundation, an NGO that has helped transform more than 10,000 lives in meaningful ways. For this initiative, Rakshak foundation engaged with correctional facilities and helped empower ten inmate artists. These inmates were mentored by various artists under the guidance of acclaimed artist Washim Kapoor and were given the opportunity to paint at the start line of TSK25.



CHAMPIONS DINNER

And then TEAM PROCAM let their hair down deservedly for a night of unwinding and celebrating the achievements of the TSK25 champions. Along with the winners, the event's pacers were also acknowledged for the efforts and their kind-heartedness to sacrifice their timing and help their fellow runners complete the run.



THE OFFICIAL PACERS OF 25K

Pacers are experienced runners who volunteer to lead other participants across the finish line within a pre-determined time. These individuals sacrifice their own personal bests so that others achieve their's. This edition, 14 runners paced the 25K and 10 paced the 10K distances, at set finish timings. Each Pacer carried a flag showcasing the estimated finish time, with the runners following the desired Pacer (called the Bus). The Tata Steel Kolkata 25K thanks the Pacers for their contribution to sport.



Sonalia Pal
2:15 Hour Bus



Dipankar Ray
2:15 Hour Bus



Alok K Choudhary
2:30 Hour Bus



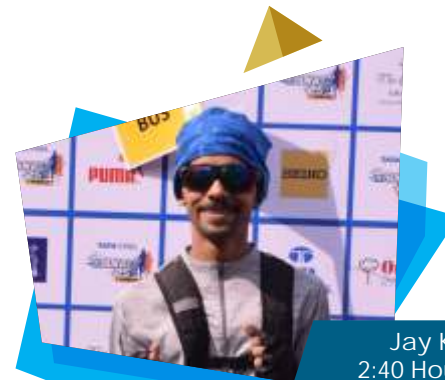
Chao L Chaocing
2:30 Hour Bus



Lal Bahadur Singh
2:40 Hour Bus



Anant S Doogar
2:40 Hour Bus



Jay Kar
2:40 Hour Bus

THE OFFICIAL PACERS OF 25K



Rahul Gupta
2:50 Hour Bus



Vipul Majeji
3:00 Hour Bus



Vivek Chauhan
3:00 Hour Bus



Jaydev Raja
3:15 Hour Bus



Nilendu Mukherjee
3:15 Hour Bus



Tushar Tripathi
3:30 Hour Bus



Atul Ahuja
3:30 Hour Bus

THE OFFICIAL PACERS OF 10K



Monirul Islam Mullick
60 Mins Bus



Saurav Bhartia
60 Mins Bus



Sudip Ghosh
65 Mins Bus



Ketan Parekh
70 Mins Bus



Shubham Saxena
70 Mins Bus



Anirban Das
75 Mins Bus



Garima Agarwal
75 Mins Bus



Prema Rajaram
80 Mins Bus



Susmita Jha
80 Mins Bus



Praveen Sharma
90 Mins Bus

THE PHILANTHROPY PARTNER'S DESK.

United Way Kolkata is very proud to be the Philanthropy Partner for the third year in TSK25 2017. Once again, the support, spirit and solidarity that the people of Kolkata have for social causes have been heart-warming to see.

This year, we started as early as August and reached out to many more NGO's and corporates. Our Charity Structure is multi-faceted and there are multiple ways to raise funds. The team spent a lot of time through workshops, focus group discussions and one-on-one interactions with NGOs, Corporates and Individual Fundraisers to explain the myriad ways in which funds can be raised for the cause close to their heart.

The TSK25 Run is unique in Eastern India. The elaborate and creative costumes that runners adorn to support their causes lay testimony to how Philanthropy is cardinal and pivotal in the event. The Charity Press Meet held in the Race Week had dignitaries from various philanthropic fields, all sharing their experiences and elaborating on not just raising funds, but also awareness about each of the causes. The USP (Unique Selling Point) of this event is that it is cause- agnostic! We support all types of causes, e.g., education, livelihood, health, children, sanitation, animals, environment, disability etc.

All of this would not have been possible without our two biggest supporters- TATA Steel and Procam International. Thank you for believing in us, for your words of encouragement and for being ready with a helping hand, whenever we needed it.

Last but not the least; I would like to extend our deepest gratitude to each and every participant of TSK25 for being a part of this unique fundraising initiative where fitness and philanthropy come together. The philanthropy aspect of the event hinges on the generosity and spirit of the participants and supporters. Every effort made and every penny donated has the potential to create a change in the lives of those who really need it.

Your efforts make you agents of change!

ANIRUDHA GUPTA, Chairman - United Way Kolkata



THE PHILANTHROPY PILLAR

Philanthropy is at the heart of the Tata Steel Kolkata 25K, and seeks to encourage a culture of giving back to society. As the event's Philanthropy Partner, United Way Kolkata (UWK) is committed to build and nurture the charitable aspect of the event in order to give voice and help generate funds by the hundreds of credible NGOs present especially in the Eastern part of India. The philanthropy pillar of the Event is cause- neutral, leading equal opportunities for all participating NGOs to take advantage of through the event. A Fundraising Structure is carved out along with the Event Promoter, Procram International, for NGOs and individuals to leverage and fundraise through the Event.

All NGOs who wish to participate and/or fundraise through the Tata Steel Kolkata 25K are required to register with UWK as a participating NGO. Registration places the name of the organization on a list on the event website and UWK website from which companies and individual runners select organizations they want to support.



ABOUT UNITED WAY KOLKATA

United Way is an international social change movement to improve lives by mobilizing the caring power of communities. It has a global network United Way Worldwide with over 4000 non-profit organizations and more than 1400 United Ways in 43 countries that work to advance the common good of communities focused on education, income and health. These are the building blocks for a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

United Way is a one-stop agency that supports a broad range of programs committed to supporting causes that matter to its partners, their employees and the communities they live in. Each is locally registered and governed by a volunteer local board comprising senior business leaders – global and local, entrepreneurs, academicians and individual leaders who give the organization an edge with their experience, knowledge and management and technological expertise. The chapters provide a platform for companies and others to play an active role in the communities within which they live and operate. United Way came to India 30 years ago and the network is 7-chapter strong – Baroda, Mumbai, Bengaluru, Chennai, Delhi, Hyderabad and Kolkata, the youngest.

Mission- To improve lives by mobilizing the caring power of communities around the world to advance the common good.

Vision- United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

Our Approach- United Way Kolkata believes that to truly bring about sustainable change in our communities we must build synergies and work in partnership with NGOs, Foundations, Corporate bodies, Government and Volunteers, thus collectively achieving more than any one organization could do by working alone. We endeavour to understand the concerns of the communities we operate in, identify critical issues and develop implementable strategies and work towards eliminating the root cause of the problem and not just the symptoms, thus maximizing the return on investment and achieving specific and measurable results. To achieve such results, we will actively mobilize resources (financial, human and in-kind support) through donors and keep their interests connected to the programs that are implemented.



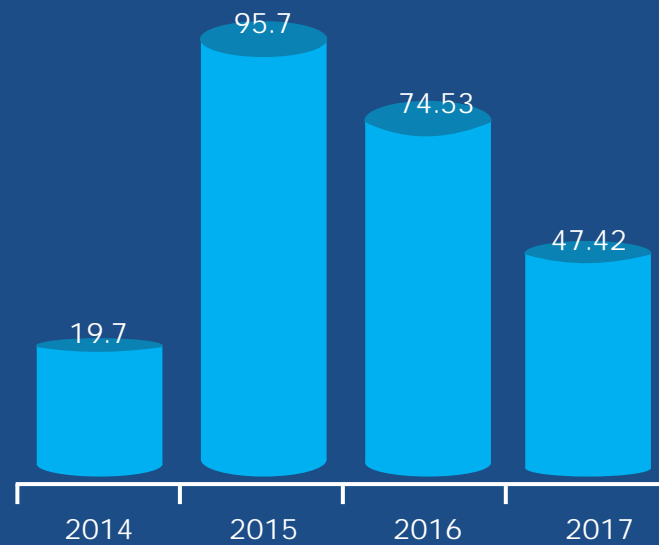
United Way Kolkata

CHARITY AMOUNTS AT A GLANCE

Amounts raised at Tata Steel Kolkata 25K 2017

By Change Leaders	₹ 2,99,300
By Change Makers	₹ 2,13,173
By Friends	₹ 3,84,564
By Corporate Challenge teams	₹ 38,45,000
Total Funds Raised	₹ 47,42,037

FUNDRAISING GRAPH OF TSK25
(Amounts - ₹ in Lakhs)



CHANGE LEADERS

A Change Leader is an individual who makes a commitment to raise a minimum of ` 1,25,000 for his/her chosen charity/cause using the TSK25 2017 platform. Successful Change Leaders, who reach the minimum fundraising threshold of ` 1,25,000 on or before December 8, 2017, got privileges on race day.



"I acknowledge that running for a community cause can give purpose to running and serve as a goal. I am passionate about child education, and that has driven me to raise funds for the underprivileged children of Dakshini Prayash."

VISHAL VASHISHTHA
Highest Fundraiser
Raised ` 1,52,550
In support of Dakshini Prayash.

"TSK25 is extremely helpful for me to spread the words about social cause and to mobilize resources for the girls of Loreto Rainbow Homes. My heartfelt thanks to every supporter, my friends, my colleagues, the organiser, the partners and the sponsors for their generous contributions to make the event more successful."



SUBRATA BARMAN
2nd Highest Fundraiser
Raised ` 1,46,750
In support of Loreto Rainbow Homes Foundation.

CHANGE MAKERS

A Change Maker is an individual who makes a commitment to raise a minimum of ` 75,000 for his/her chosen charity/cause using the TSK25 2017 platform. Successful Change Makers, who reach the minimum fundraising threshold of ` 75,000 on or before December 8, 2017, got privileges on race day.



THOMAS JOHN
Highest Fundraiser
Raised ` 1,23,090
In support of Antara.

"It's an incredible feeling to be part of the prestigious TSK25 as a first timer and a fundraiser. The excitement started from day 1 with the opportunity to contribute as a fundraiser for the magnificent work done by LittleBigHelp. The fundraising was an effort to draw more support for the amazing work by LittleBigHelp which is expanding every day. I witnessed that uncared street and vulnerable children are given a better childhood in LittleBigHelp projects. This gives me immense contentment and joy that more children can receive support through the funds raised."

MERCY BARLA
2nd Highest Fundraiser
Raised ` 90,083
In support of LittleBigHelp India Trust.



FRIENDS OF NGOs

A Friend is an individual who raises as much as possible for an NGO of his choice, using the TSK25 2017 platform. Individuals with a wide social network or individuals who work or have seen the work of your organization can become 'Friends'. Young adults too can be excellent ambassadors for your work and thereby effective fundraisers as Friends.



"I have been working with street children for many years and feel connected with them. I have often witnessed high amount of child rights violation followed by various forms of abuse. I used to wonder how to change the living condition and give these children a meaningful life, and that's how I joined LittleBigHelp. TSK25 has given me a platform to raise money and support the cause I feel for. I will look forward to the 2018 edition".

BIJOY GHOSH
Highest Fundraiser
Raised ` 55,820
In support of LittleBigHelp India Trust

"Half-way around the world in freezing -15°C temperature, my heart was in tune with all the runners of TSK25 and the #RunForTangra team as we ran together for Seva Kendra Calcutta. Growing up in Tangra, and having witnessed first-hand the amazing work of SKC and the Archdiocese of Calcutta, I really wanted to be a part of this on-going journey of bringing Light and hope to those in need. I am truly humbled by the response from my colleagues, friends and church group in Canada, India as well as the Hakka Chinese diaspora spread all over the world. Congratulations, TSK25, United Way, SKC!"



James Hsiung
2nd Highest Fundraiser
Raised ` 55,315
In support of Seva Kendra Calcutta

FRIENDS OF NGOs

NAME	NGO SUPPORTED	FUNDS RAISED
Terence A. Mandle	Seva Kendra Calcutta	40,825
Anirudha Gupta	United Way of Kolkata	40,275
Hrishikesh Kumar	Parkinsons Disease Patients Welfare Society	40,100
Debasree Bhattacharya	Discover A New Dawn (DAND)	34,052
Peter Fernandes	Jungle Crows	16,750
Samudrajeet Ghosh	Seva Kendra Calcutta	15,500
Sonalia Pal	Dakshini Prayash	13,500
Soumitra Bose	Calcutta Rescue	12,700
Sudipendra Pal	Parkinsons Disease Patients Welfare Society	11,075
Karen Ansar	CRY India - Child Relief And You	10,900
Mitra Sen Mazumdar	Parkinsons Disease Patients Welfare Society	10,502
Dr. Supriyo Choudhury	Parkinsons Disease Patients Welfare Society	6,000
Mousad Alam	Calcutta Rescue	4,000
Altaf	Turnstone Global	4,000
Mukti Web	MUKTI	2,500
Seva Kendra Calcutta	Seva Kendra Calcutta	2,400
Rajvi Gupta	Seva Kendra Calcutta	2,400
Prosenjit Paul	Turnstone Global	2,000
Shayori Mitra	Parkinsons Disease Patients Welfare Society	1,350
Narottam Das	MUKTI	1,000
Jhelam	Turnstone Global	1,000
Bikash Sherpa	Calcutta Rescue	500
Nikhil Pilania	Seva Kendra Calcutta	100

CORPORATE CHALLENGE

The Corporate Challenge lends companies an opportunity to monetarily support an NGO of their choice on one hand and for their employees to participate in TSK25 2017 on the other hand. It is a category specially designed for companies who wish to sponsor employee teams to participate in the Event.

Bajaj Electricals Limited

Highest Contributing Corporate

Raised ₹ 5,00,000 In support of Paryavaran Mitra



"Bajaj Electricals is strongly committed to the cause of environment and supports the NGO Paryavaran Mitra and its mission to make the world a greener and a cleaner place. We motivate our employees to care for their health and fitness too along with building a connect with the environment and participate in running events pan-India. TSK25 2017 is one such event where our employees from Kolkata attend the event in large numbers enthusiastically supporting the cause of the NGO Paryavaran Mitra."

- MS. MADHURA TALEGAONKAR, Head - CSR of Bajaj Electricals Ltd

KPMG

2nd Highest Contributing Corporate

Raised ₹ 3,50,000 In support of Samaritan Help Mission



CORPORATE CHALLENGE

18 Corporates | 18 Teams | ₹ 38,45,000 Funds Raised | 9 NGO's Benefitted

NAME OF THE COMPANY	SUPPORTED CHARITY	Amount
Bajaj Electrical Limited	Paryavaran Mitra	5,00,000
KPMG	Samaritan Help Mission	3,50,000
PricewaterhouseCoopers SDC (Kol) Pvt Ltd	Cancer Foundation of India	2,50,000
Mjunction Services Limited	Tata Medical Centre Trust	2,50,000
TM International Logistic Ltd	Tata Medical Centre Trust	2,50,000
Patton International Ltd	Tata Medical Centre Trust	2,50,000
TATA Steel Processing and Distribution Limited	Tata Medical Centre Trust	2,50,000
Titan Company Limited	Tata Medical Centre Trust	2,45,000
Blue Star India	Blue Star Foundation	1,50,000
Magma Fincorp Limited	Calcutta Rescue	1,50,000
TCG Digital Solutions Pvt Ltd	Child Rights & You	1,50,000
GENPACT INDIA PRIVATE LIMITED	Dakshini Prayash	1,50,000
Deloitte Shared Services India LLP	St Jude Childcare	1,50,000
Rallis India Limited	Tata Medical Centre Trust	1,50,000
Amalgamated Plantations Pvt Ltd	Tata Medical Centre Trust	1,50,000
JUSCO Ltd	Tata Medical Centre Trust	1,50,000
The Tinsplate Company of India Limited	Tata Medical Centre Trust	1,50,000
TATA Metaliks Ltd	Tata Medical Centre Trust	1,50,000

CORPORATE SPEAK



"TSK25 and Mjunction have one thing in common - the commitment of giving back to society. We have been participating for the past four years because it is not only sports for Mjunction, it is the spirit of doing something for the greater good."

VINAYA VARMA,
CEO of Mjunction Services Limited
In support of Paryavaran Mitra

"The Tata Steel Kolkata 25K is an extremely impactful initiative for both individuals as well as corporates in Kolkata to come together and be a part of it in support of a variety of causes ranging from health and personal fitness to integral social causes. We are proud that this year as well, participants from TCG Digital ran in the 10K category in support of Child Rights, in association with Child Rights and You (CRY). I would like to render my heartfelt congratulations to all participants of TSK25 for the positive energy and perseverance that they have displayed during the races and encourage them to continue to do so for years to come."



JAGAT MOHAN SARKAR,
CPO, TCG Digital Pvt Ltd in Support of CRY

HIGHEST FUNDRAISING NGO



Tata Medical Centre Trust
HIGHEST FUNDRAISING NGO
Raised ₹ 19,95,000

According to the Indian Cancer Registry, maximum number of specific cancers comes from Eastern India. Responding to this urgent need, the Tata Group, known for its philanthropy, set up the Tata Medical Centre Kolkata, a '350 crore world class not-for-profit hospital', in 2011. Almost half the beds are reserved for the most underprivileged. The hospital is fully functional and over 50,000 patients have been treated. However, with hundreds of patients pouring in each day, there is need for urgent expansion. The hospital currently houses 167 beds but this is not enough to accommodate the large number of poor patients that require attention. Most of the patients who come to the hospital struggle to make ends meet and cannot afford expensive cancer treatment. TMCT is working towards creating a corpus for the urgent expansion of the hospital to add another 250 beds as well as to support the treatment of underprivileged patients.

"The ₹ 20 lakhs raised in this year's TSK25 will go towards the much-needed Phase 2 expansion of the hospital. Thank you Dil Sey, to each and every one who participated in the TSK25."
- Geeta Gopalakrishnan, Honorary Director – Donor Relationships, Tata Medical Center

2ND HIGHEST FUNDRAISING NGO



Paryavarán Mitra
2ND HIGHEST FUNDRAISING NGO
Raised ₹ 5,00,000

Paryavarán Mitra was constituted as a society on 24th September, 2004. It has its headquarters at Shikaoabad in Uttar Pradesh. Its main objectives are (i) Prevent air, water, land and sound pollution, (ii) Training to farmers and students on environmental issues, (iii) Education on importance of clean environment, (iv) Wall writings, rallies and seminars, street plays, (v) Campaigns against use of plastic & tobacco, noise pollution, etc. The funds will go towards planting of trees and maintaining them.



3RD HIGHEST FUNDRAISING NGO



Samaritan Help Mission
3RD HIGHEST FUNDRAISING NGO
Raised ` 3,50,000

Samaritan Help Mission, a secular non-profit organization, is working in the slums of Tikiapara for the last 14 years against all negative social aspects with the objectives to build awareness and empower the underprivileged, especially children, girls and women, while generating employment through quality formal education, proper healthcare services and skills necessary to transform them into responsible citizens.



FUNDS RAISED BY NGOS

DAKSHINI PRAYASH
Raised: ₹ 3,16,050



The first efforts of Dakshini Prayash were directed at imparting the basics of education to unschooled children of Madhurdaha in a belief that only learning could open the doors to a better and more fulfilling life ahead. The chrysalis of the experiment that began under the shade of roadside trees imparting the basics to a few plucky children and their hesitant parents has now been transformed into a lively school that provides an atmosphere of holistic education to more than 350 eager children. Currently the school caters to children's rights from the playschool stage up to class VIII with plans for further extension under active consideration.

CANCER FOUNDATION OF INDIA
Raised: ₹ 2,50,000

CFI is a registered charity in Kolkata on a mission to reduce human suffering due to cancer. It has been established that cancer, if detected early need not be fatal. Hence CFI's focus has been on working for early diagnosis and encouraging patients to get treatment at the earliest.



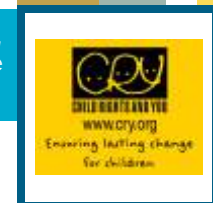
CALCUTTA RESCUE
Raised: ₹ 1,67,200



Calcutta Rescue is a NGO operating in Kolkata and Rural West Bengal for nearly 4 decades. The organization was established by a British Doctor, Jack Preger; his mission is to serve the poor and downtrodden. The organization provides all services free of cost through Health Clinics, Schools, Vocational Training and Preventive Health Programs.

CHILD RIGHTS AND YOU – CRY
Raised: ₹ 1,60,900

CRY – Child Rights and You is an Indian NGO that believes in every child's right to a childhood – to live, learn, grow and play. For 35 years, CRY and its partners have worked with parents and communities to ensure lasting change in the lives of underprivileged children.



FUNDS RAISED BY NGOs

BLUE STAR FOUNDATION
Raised: ₹ 1,50,000



The organisations currently supported by Blue Star Foundation include JyotBahu-UddeshiySamajik Sanstha Thane, which works towards vocational training opportunities for girls and adolescent health education; The Anchorage, Mumbai offering opportunities for education and vocational training for the mentally challenged; AshrayAkruiti, Hyderabad, a special school for children with varying degrees of hearing impairment; Aishwarya Trust, Chennai for corrective surgery for congenital heart defects in children; Mumbai Mobile Creches towards education and health initiatives for children of construction labourers; Indian Association of Blood Cancer & Allied Diseases, Kolkata for medical relief of cancer-affected patients; among others.

ST. JUDE INDIA CHILD CARE CENTRE
Raised: ₹ 1,50,000

St. Jude was founded to help many children suffering from cancer, and their parents. The entire activities are divided into 3 circle the first is medical intervention which is taken care by doctors and 2nd and 3rd circle work together to provide a clean and safe place for the families. The second circle did the structured and concrete part of the work and third circle is to provide education, recreation and counselling to the families. The treatment takes several months, and children are away from the school, therefore a model of education has been developed for different age groups along with art & craft, yoga and music therapy.



LORETO RAINBOW HOMES FOUNDATION
Raised: ₹ 1,46,750



Since 1998, Loreto Rainbow Homes secures the basic rights of vulnerable girl children on the streets of Kolkata and Howrah Municipality. Through the Rainbow Home Programme it provides non-custodial, comprehensive care and protection of the children i.e. guaranteed education, nutrition, clothing, health care, recreation, love and support to ensure their reintegration into mainstream society. It has created a child friendly atmosphere at every home. The children live together with fun, enjoy their learning in groups and solidarity. At present in Kolkata there are five Rainbow Homes providing continuous support to approximately 600 girls who formerly lived on the streets.

LITTLEBIGHELP INDIA TRUST
Raised: ₹ 1,45,903

LittleBigHelp works to secure basic child rights such as education and protection along with women's empowerment through skill development training. They help 500 children and women everyday through 11 projects in West Bengal. Child Education: Ensures education of school dropout and left out children especially from vulnerable and marginalised backgrounds. Child Protection: Ensures protection to children living in vulnerable situations through Residential Homes for street connected and marginalised boys and girls. Skill Development training: Provides skill development training to marginalised women for better opportunities in future and to ensure a life of dignity.



FUNDS RAISED BY NGOS

ANTARA
Raised: ₹ 1,23,090



For the past 45 years Antara is engaged in extending treatment, care and rehabilitation to persons affected with mental illness, addiction and alcohol dependence. Antara operates a 200 bedded Psychiatric Hospital at Baruipur, Kolkata – 700145. Hundreds of mentally ill people, and their families, look to Antara as a ray of hope to receive quality mental health services at affordable rates.

SEVA KENDRA CALCUTTA
Raised: ₹ 1,16,540

Seva Kendra Calcutta (SKC), the Social Services Organisation of the Kolkata Archdiocese, is driven by its quest for “Empowering Transformation” of downtrodden and marginalized sections of society across caste & creed. Established in 1973, SKC has been rendering poverty alleviation, relief and health services across its centres in West Bengal.



PARKINSONS DISEASE PATIENTS WELFARE SOCIETY
Raised: ₹ 69,027



The Parkinson's Disease Patients Welfare Society, Kolkata was formed in 2014 under the presidency of Dr. Hrishikesh Kumar, an eminent neurologist and Vice Chairman at Institute of Neurosciences, Kolkata (IN-K). It is a group of patients, caregivers, therapists, scientific researchers and doctors with the singular mission to improve the quality of life of Parkinson's Disease patients and caregivers through support options. The Society aims to develop Support Centres for education and therapy among patients and caregivers as well as provide financial assistance for medication, therapy and rehabilitation to needy patients.

SOCIETY FOR UNITED WAY OF KOLKATA
Raised: ₹ 40,275

United Way is a Kolkata based organization working for education and health of school children. UWK develops or renovates sanitary blocks in schools for students and teachers who still have little or no access to sanitary facilities within their schools, with proper light and ventilation, improved drainage systems, adequate supply of running water to support good hygienic habits and safe drinking water



FUNDS RAISED BY NGOs

DISCOVER A NEW DAWN (D.A.N.D)
Raised: ` 34,052



Since its inception DAND has been striving for the empowerment of people with disabilities. To make these people aware and self-reliant, various activities are envisaged. Few of the activities that they undertake include career counselling, skill development and field studies

JUNGLE CROWS FOUNDATION
Raised: ` 16,750

Jungle Crows is an NGO constituted in India as a Charitable Trust focussed on the growth and development of young people, in particular through the use of sport. They work in many communities and at the heart of what they do is making sporting opportunity more accessible to as wide a range of people as possible.



TURNSTONE GLOBAL
Raised: ` 7,000



Turnstone Global is engaged in providing Comprehensive Empowerment to underprivileged sections of society and provides a diverse range of services to its beneficiaries. Such services range from providing pre-natal health care to fostering old age care; also covering sectors like education, healthcare, skill development training, livelihood and entrepreneurship development. Therefore, the term "providing comprehensive empowerment" is used while describing activities and nature of Turnstone Global.

MUKTI
Raised: ` 3,500

MUKTI is a socio-economic development organization that has been working for people in the Sunderban Delta region of South 24 Parganas, WB, and India since 2003. Mukti operates with a 360-degree vision of alleviating poverty by implementing its HEALER initiative programs - Health, Education, Agriculture, Livelihood, Environment and Rights. Currently Mukti service covers 23000 households under 10 Gram Panchayats (Local Governments) of the Sunderbans. Mukti is working with almost 40 communities that are in catastrophes of climatic hazards resulting in penury, vulnerability and violence. In the Livelihood category alone, Mukti assists over 5,000 rural needy women in earning a living by giving them interest-free loans, and imparting much needed skills development training.



UTILIZATION OF FUNDS



CANCER FOUNDATION OF INDIA

The funds raised through the Tata Steel Kolkata 25K 2017 will be utilised in the project CFI Cancer Screening & Prevention Centre. This is the first community-based clinical service for screening of major cancers where tests are conducted so that they can be identified early enough. This centre runs a free of cost clinic where specialist doctors conduct tests for cancers of the uterine cervix, breast and mouth cavity. This service was initiated in 2016 with funds raised at the TSK25 2015. Like every year all funds raised at the TSK25 Run in 2017 will also be utilised to support the medical tests of the underserved population in Kolkata.

LITTLEBIGHELP INDIA TRUST

The amount raised by crowd funding will be used for the education of 100 street and slum children.

The areas of priority will be the following:

- Address the school left out and drop out children living in slums and streets
- Ensure school enrolment of children between the age group 6-14 years
- Provide education support through tuitions or homework support for continuing education
- Develop positive behaviour change of guardians for supporting education

LittleBigHelp
India Trust



UTILIZATION OF FUNDS



LORETO RAINBOW HOMES

Loreto Rainbow Homes have 5 Homes situated in Kolkata. We have 600 children residing with us who were formerly from the streets. We are providing them non custodial comprehensive care. The funds raised through TSK25 2017 will be utilized for education and medical care of the girls at our shelter homes. Some of the funds will also be used for the reintegration of the children.

PARKINSON'S DISEASE PATIENTS WELFARE SOCIETY KOLKATA - PDPWSK

PDPWSK is a registered non-profit society working as a support system for the people living with Parkinson's disease. It is a neuro-degenerative life altering disease. The funds raised through TSK25 2017 will be utilized to pay the rent for our workshop sessions at Buddha Mandir, payments to physiotherapists and celebration of Parkinson's Day in the month of April, 2018.

LittleBigHelp
INDIA TRUST
FOR CHARITY



UTILIZATION OF FUNDS



ST. JUDE INDIA CHILD CARE CENTRE

St. Jude Child Care Centre has two principles which have guided their operational and financial model. The first is their governance, transparency and reporting standards. The second is that their financial resources, specifically 'Sustainability Fund' within the general corpus, must always provide for 36 months of operating expense cover for each of their existing units that house children and their parents. This is critical because most paediatric cancers around 30 to 36 months of treatment.

The Sustainability Fund will help us provide the following services to our families:

- A cost-free, secure, hygienic place to stay
- Transport facility to and from the hospitals
- Clean water, rations and nutritional supplements
- Educational and recreational activities including yoga, art, music and theatre
- Psycho-social support with counselling and skill development for parents

This physical, emotional, psychological and psycho-social support aids in recuperation and recovery from cancer; and as a result, families do not drop out of treatment. It leads to improved childhood cancer survival rate.



NGOs SPEAK



DEBASISH GUHA,
Program Director, LittleBigHelp

"We run throughout life for changes and when this run comes in a special package for a specific purpose then it gives us a lot of values. TSK25 is like that and it is such a magnificent event where thousands of people run for positive change. As a partner, LittleBigHelp feels so proud and happy for the opportunity to showcase our work for children and efforts to generate awareness for promoting child friendly community through this event."

"The idea that a run could be used to galvanize a city to become champions of a worthy cause is what fascinated me. Being closely associated with Seva Kendra Calcutta, we decided to make the Job-Skills Training programme the focal point of the fundraising campaign and it has been truly encouraging, given that this was the 1st time Seva Kendra associated with TSK25.

Beyond raising funds, being able to raise awareness and social responsibility is the icing on the cake. Look forward to making an even bigger impact next time!"

TERENCE A. MANDLE,
Lead Consultant
(Partnerships & Communication),
Seva Kendra



SR. SABRINA EDWARDS (IBVM),
State Programme Manager, Loreto
Rainbow Homes

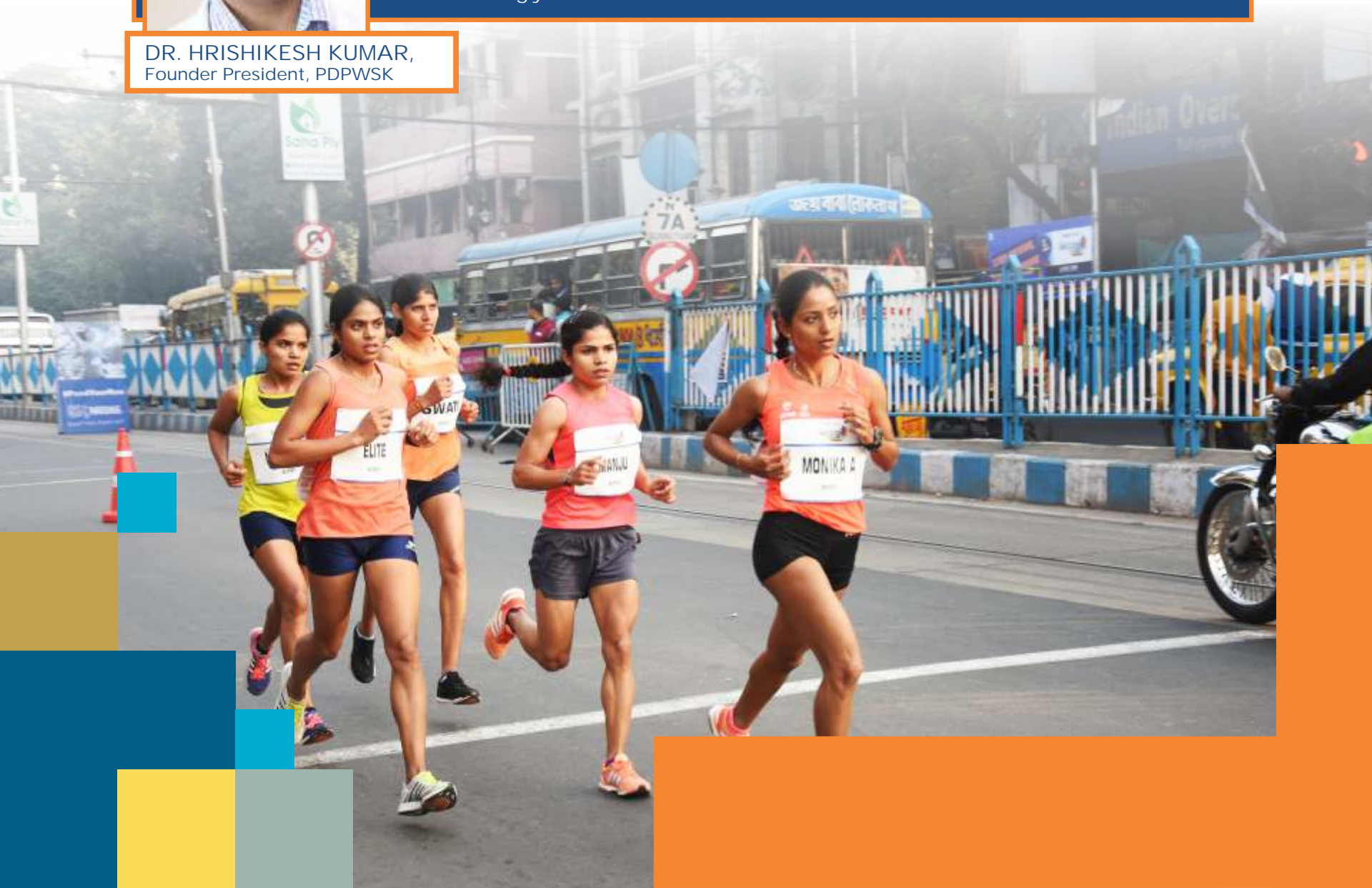
"Many thanks to the organiser of TSK25K and United Way of Kolkata for giving us a platform to showcase our work and to participate in the run. Grateful to all our friends and supporters!"

NGOs SPEAK



"TSK25 has created a platform for our patients where they can interact with the outer world by participating in the champions for disability run. TSK25 has proven to be a great motivator for Parkinson patients as they were practically not in touch with mainstream society due to their disability. All patients suffer from movement disorder – inspite of that this event inspires them to run for good and run for change. I wish TSK25 all success for the coming years."

DR. HRISHIKESH KUMAR,
Founder President, PDPWSK



NGO WORKSHOPS

An initiative by United Way of Kolkata

United Way conducted several workshops to impart information regarding raising funds through this platform. Immediately after the official launch of the event, we held an NGO Meet to explain the Philanthropy Structure of the event to any interested NGO. Participants were free to ask all sorts of questions and clear any doubts that they may have had. As we neared the date of the Race, we organised smaller focus group discussions to understand hurdles faced by individual NGOs and treat them with case-appropriate solutions.



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- GUNJAN SONI, HEAD OF JABONG

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In its fourth year of promoting the importance of running and fitness, Procam's annual marathon is now a celebrated part of Kolkata's cultural fabric. It is our greatest privilege and honour to be associated consecutively and to be a part of its magnificent growth since 2014.

Apart from enjoying the multiple benefits to health, this new aspiration of being a 'marathoner' is inspiring and is not confined to a particular strata or age group. This year Kolkata saw increasing participation from the senior citizens, young teenagers and also the specially-abled. The units of joules emitted by the participants at six in the morning was greater than that of the rising sun!

The team at The Oberoi Grand takes pride in looking after the needs for all its guests through our offering of rooms, dining, banqueting and services to help achieve new records each year.

SUMIT JOSHI

General Manager
The Oberoi Grand Kolkata




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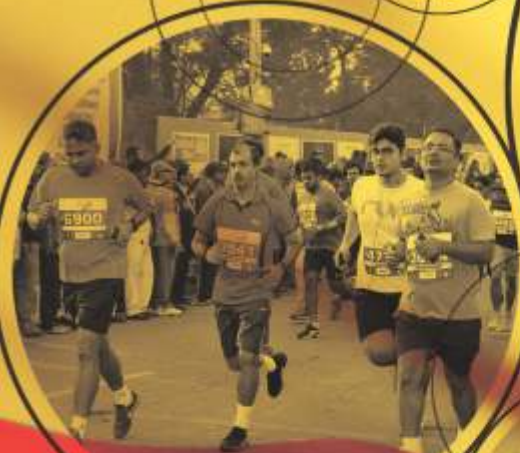
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CREATING A RUNNERS' CULT



13700 PARTICIPANTS RAN THE SHOW!

This year TSK25K was a runaway hit with athletes and enthusiasts alike. The excitement around TSK25K has already made it one of the most anticipated events for the coming year too!





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 **MARUTI SUZUKI**

N E X A



EXCITEMENT
RUNS HIGH WITH
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THE ALL-NEW
S-CROSS



Bisleri



OFFICIAL HYDRATION PARTNER

Being the Hydration Partner at Tata Steel Kolkata 25k 2017, Bisleri took charge of the water requirements for the runners and athletes participating in the run. Bisleri set up **15 water stations** across the 25 km stretch on the running track to ensure that all the participants are well hydrated.

“Proper hydration is a constant struggle for runners and we have realized that most of them neglect the importance of hydration during marathon training, hence we decided to rope in Dr. Ashish Contractor (Run and sports medicine expert) who guided runners as a **Hydration Expert**. The association helped us educate the runners by emphasizing the importance of monitoring hydration levels and it is vital that runners follow the same to achieve a fit mind and body”

- Ms. Anjana Ghosh, Director, Bisleri International Pvt. Ltd.



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“Seiko has been at the forefront of world sport for over 50 years, and has now extended its legacy in India as well. We are delighted to have been the Official Timing Partner once again at the Tata Steel Kolkata 25K this year; because we see every athlete as an inspiration to pursue perfection, just like we do with every timepiece we craft.”

Niladri Mazumder

Niladri Mazumder
PRESIDENT & COO,
SEIKO WATCH INDIA PVT. LTD.



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DINAR MHATRE

General Manager OTC
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“It's a matter of great pride for ORSL™ brand to be associated as the Restoration Partner of TCS World 25K 2018. It's a fantastic sports platform which aims not only to shape the running community in India but also attempts to build the right awareness for the prevalent social challenges, something we at Johnson and Johnson feel deeply about.”

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Moments of TATA STEEL KOLKATA 25K



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